

# **REIT Growth and Income Monitor**

### **Methodology and Ranking System**

REIT Growth and Income Monitor, providing comprehensive coverage of more than 100 REITs, is a product of Atlantis Investment Co., Inc., founded in 1986.

#### Methodology

Research involves analysis of fundamental issues and discussion of critical variables that will determine stock price performance. The goal is to identify the best REIT stocks for income oriented investors.

#### Importance of FFO

Particular attention is paid to the REIT's ability to continue to pay and to increase dividends, as indicated by the ratio of FFO to the dividend.

Description of Assets These paragraphs provide a quick snapshot of the REIT's business, including geographical diversification and significant tenants.

#### **Key Issues**

Look to this section for a discussion of management strategies, acquisitions, developments, investments, and financings, as well as potential negative trends in business and issues involving a REIT's accounting practices.

## **Ranking System**

BUY, SELL, and HOLD recommendations are provided with a ranking system of 1 to 5:

- indicates expected total return of 50% within 18 months
- indicates expected total return of more than 25% 2
- indicates stock price performance in line with the market 3
- 4 indicates an expected stock price decline of more than 15%
- 5 indicates expected stock price decline of more than 25%